



FCC Increases Fees on Interstate and International Calls in Q1 2010

The Telephone Man Helps Businesses Avoids These Costs Through SIP Technology

HARRISONBURG, VA — January 28, 2010 — The Telephone Man, an industry leader in unified communications, has begun to inform their customers on the Federal Communications Commission decision to raise the Universal Service Fund fee levied on interstate and international calls. According to a public notice released by the FCC, the increase will be a record 14.1% for the first quarter of 2010. The Telephone Man is placing special emphasis on helping businesses avoid these substantial costs through Session Initiation Protocol (SIP) Trunking.

“The popularity of SIP Trunking has exploded and has rapidly become the transport of choice for voice communications,” commented Walter Carr, President of The Telephone Man. “With the current economic environment the last thing most businesses need is an increase in their telecom costs. SIP technology empowers companies to reduce cost and improve productivity through advanced business applications. Through the implementation of SIP, new technology costs most companies absolutely nothing.”

SIP technology supports any form of real-time communication regardless of whether the content is voice, video, instant messaging, or a collaboration application. SIP enhances employee productivity by enabling users to inform others of their status (also known as presence

management), their availability, and how they can be contacted before a communication is even initiated.

SIP Trunking improves the bottom line of companies combining their voice and data services onto a SIP-based Trunk rather than using a costly primary rate interface (PRI) or T-1. SIP lets organizations converge their traffic onto a single line allowing them to see how they can best utilize or reduce bandwidth.

Another telltale sign driving the demand for SIP technology is a statement made recently by AT&T telling U.S. telecom regulators that it should set plans for phasing out older telephone networks if the government wants to make high-speed Internet access available across the country. AT&T stated that the government's goal of 100% broadband Internet access is in reach only if resources are moved away from "plain-old telephone service", known in the industry as POTS and the Public Switched Telephone Network (PSTN). AT&T described circuit switched telephone systems as relics of a bygone era.

“A few years ago SIP was considered bleeding edge technology. Today it's considered cutting edge and tomorrow it will be mainstream. During SIP's infancy we conducted our own testing so we could properly position and deploy it to our customers when the time was right. Well, the time is right and those that have decided to adopt it are reaping its many benefits and are truly giving themselves an advantage against their competition,” added Carr.

ABOUT THE TELEPHONE MAN, INC.

The Telephone Man, Inc. has been providing excellence in communications since 1993. The company's foundation is built on honesty and integrity and its goal is to exceed the expectations of every customer.

The Telephone Man employs highly talented telecommunications professionals that are factory trained and certified on all products the company offers. The company's marketing team acts in a consultative manner through extensive evaluation of every customer's communications systems and provides solutions that help increase efficiency, improve profitability, and give businesses a competitive advantage in their marketplace. The Telephone Man's engineers design communications networks that serve organizations now and well into the future.

The company has partnered with nationally recognized telecommunications manufacturers such as NEC and IBM to provide equipment that meet customer needs. The Telephone Man's service department is available 24 hours a day, 7 days a week to ensure continued satisfaction.

A telecommunication system is the core of every business and The Telephone Man is dedicated to keeping companies connected so they can provide excellent customer service to their clients. For more information on The Telephone Man, Inc., please call (540) 432-1385 or visit us at www.ttmol.com.