



The Telephone Man Enhances Audio and Web Conferencing Applications Through Its Strategic Partnership With ConferTel

HARRISONBURG, VA — November 15, 2007 — The Telephone Man, Inc., the region's leader in business communications, announced today that the company has enhanced its audio and web conferencing applications through its strategic partnership with ConferTel, an innovative provider of teleconferencing solutions. The Telephone Man, Inc. will offer ConferTel's *Virtual Attendant @ Your Service*,SM a robust, full-featured conferencing service offering operator-assisted functions at 'reservation-less' pricing and *i-Present Pro*, a professional yet affordable service for conducting everyday web meetings.

"We listened to what our customers were asking for with their operator-assisted and large event calls," said Walter Carr, president of The Telephone Man. "After a thorough analysis of audio and web conferencing solutions we determined that ConferTel's *Virtual Attendant* and *i-Present Pro* provided the highest level of quality and consistency. These are valuable and necessary business tools that help companies improve employee productivity and be more effective in their ability to communicate with greater numbers of people."

ConferTel designed and developed *Virtual Attendant* to offer users flexibility and the personalized assistance they expect with an operator-assisted call, but at a fraction of the cost. Furthermore, with instant access, there's no more waiting for that 'next available operator'. *Virtual Attendant* can greatly increase the effectiveness and professionalism of conference calls by allowing the presenter to conduct pre- and post-

conference coordination, polling, surveys, Q&A with priority queuing, recording with instant playback access, simultaneous or sequential automated out-dialing, integrated web presentation with videocast and online participant registration. Attendance reports and recordings are available immediately following each call.

i-Present Pro is a low cost, easy to use tool which enables presenters to share anything on their computer with their participants. It can be used to complement conference calls or simply one-to-one discussions. Perfect for training or sales presentations, *iPresent Pro* includes such features as document publishing, application sharing, live video-casting, pass control capabilities, and record and replay options.

"The Telephone Man is one of the nation's top business communications providers and we're thrilled to offer *Virtual Attendant* and *iPresent Pro* to their valuable customer base," stated Leo McGill, CEO of ConferTel. "Both services are easy to use and very cost effective so businesses of all sizes can use them to increase productivity."

ABOUT THE TELEPHONE MAN, INC.

The Telephone Man, Inc. has been providing excellence in communications since 1993. The company's foundation is built on honesty and integrity and its goal is to exceed the expectations of every customer.

The Telephone Man employs highly talented telecommunications professionals that are factory trained and certified on all products the

company offers. The company's marketing team acts in a consultative manner through extensive evaluation of every customer's communications systems and provides solutions that help increase efficiency, improve profitability, and give businesses a competitive advantage in their marketplace. The Telephone Man's engineers design communications networks that serve organizations now and well into the future.

The company has partnered with nationally recognized telecommunications manufacturers such as NEC and IBM to provide equipment that meet customer needs. The Telephone Man's service department is available 24 hours a day, 7 days a week to ensure continued satisfaction.

A telecommunication system is the core of every business and The Telephone Man is dedicated to keeping companies connected so they can provide excellent customer service to their clients. For more information on The Telephone Man, Inc., please call (540) 432-1385 or visit us at www.ttmol.com.

ABOUT CONFERTEL

Based in Carlsbad, California, ConferTel is a leading provider of IVR telecommunications services in the U.S. and Canada. Providing a range of conference calling services, including automated and operator-assisted phone conferencing, large event calls, on demand record/replay, voice/fax broadcast, teleseminars, webinars, webcasting, online training and desktop/application sharing web conferencing.